

# Russia

The volume of Russian job-creating investment in France remains limited, despite the size of the Russian economy.

## Russian companies in France

Although some of its companies have become multinationals, Russia is not a major investor outside of the country. In 2010, Russia announced four investment projects making it the 27<sup>th</sup> largest source of foreign investment projects in France.

Russian investments were made primarily in production activities (75%).

## France as a recipient in Europe of Russian investment

In 2009, France was the third largest recipient of job-creating investment from Russia, receiving 8% of this country's projects in Europe, after Germany (29%) and Bulgaria (17%).

## Selected investment projects

- **URALVAGONZAVOD:** Russian conglomerate Uralvagonzavod makes railroad equipment and military tanks. It acquired a 70% share in French cast steel foundry Sambre et Meuse based in Maubeuge (Nord-Pas de Calais region). The operation is expected to lead to 140 new jobs by 2013, on top of its current staff of 210.
- **AROMA:** the group is Russia's leader in wine and spirits distribution. At its Cognac production site in the Poitou-Charentes region, it developed an alcohol cold-processing facility, creating about 15 jobs.
- **DR WEB LTD:** this Russian publishes of IT security solutions (anti-virus, spam protection, etc.) decided to open a sale office in Courbevoie (Ile-de-France), creating 20 jobs.

### FLOW

Number of projects (IFA):

**4**

Number of jobs (IFA):

**180**

### STOCK

Number of investment sites in France (Orbis):

**24**

Number of employees (Orbis):

**3,273**

Stock of FDI in France as of Dec 31, 2009: (Banque de France)

**€0.44 billion**

**37<sup>th</sup> place**

Number of companies in the Forbes 2000:

**28**

(1) Data extracted February 17, 2011

## DISTRIBUTION OF PROJECTS BY BUSINESS ACTIVITY

BUSINESS ACTIVITIES	2007	2008	2009	2010	SHARE OF TOTAL	SHARE OF THIS ACTIVITY*
Production / Manufacture	1		1	3	75%	1%
Business-to-consumer services			1	1	25%	2%
Decision-making center		2			-	-
<b>Total</b>	<b>1</b>	<b>2</b>	<b>2</b>	<b>4</b>	<b>100%</b>	<b>1%</b>

\* Share of Russian investments in the total number of investments for each activity.

## DISTRIBUTION OF PROJECTS BY BUSINESS SECTOR

BUSINESS SECTORS	2007	2008	2009	2010	SHARE OF TOTAL	SHARE OF THIS SECTOR*
Hotels, tourism and catering			1	2	50%	10%
Agri-food, agriculture and fishing				1	25%	2%
Aerospace, naval and railway materials				1	25%	5%
Chemicals, plastics			1		-	-
Consulting, engineering and business services		1			-	-
Software and IT services		1			-	-
Glass, ceramics, minerals, wood, paper	1				-	-
<b>Total</b>	<b>1</b>	<b>2</b>	<b>2</b>	<b>4</b>	<b>100%</b>	<b>1%</b>

\* Share of Russian investments in the total number of investments in each business sector.

Key: In 2010, 50% of Russian investment projects in France were in the hotels, tourism and catering sector. 10% of foreign investments in the hotels, tourism and catering sector were made by Russian companies.

## DISTRIBUTION OF PROJECTS BY HOST REGION

HOST REGION	2007	2008	2009	2010	SHARE OF TOTAL	SHARE OF REGIONAL INVESTMENT*
Ile-de-France (Paris region)		2		2	50%	1%
Nord-Pas-de Calais				1	25%	3%
Poitou-Charentes				1	25%	20%
Centre	1				-	-
Haute-Normandie			1		-	-
Provence-Alpes-Côte d'Azur			1		-	-
<b>Total</b>	<b>1</b>	<b>2</b>	<b>2</b>	<b>4</b>	<b>100%</b>	<b>1%</b>

\* Share of total Russian investment in the total number of investments in each region.

NB: The IFA and France's regional development agencies have not recorded any job-creating Russian investment projects in 2007-2010 for the following regions: Aquitaine, Auvergne, Alsace, Basse-Normandie, Bourgogne (Burgundy), Bretagne (Brittany), Champagne-Ardenne, Franche-Comté, Languedoc-Roussillon, Limousin, Lorraine, Midi-Pyrénées, Pays de la Loire, Picardie, Rhône-Alpes, Corse (Corsica) and the "DOM-TOM" overseas territories.

Key: In 2010, 50% of Russian investment projects in France were located in Ile-de-France (Paris region). Russian investments accounted for 1% of job-creating foreign investment projects in Ile-de-France (Paris region).

## DISTRIBUTION OF PROJECTS BY INVESTMENT TYPE (%)

