

Brazil

Brazilian companies have a growing presence in France.

Brazilian companies in France

Globalization is a relatively new phenomenon for Brazilian companies but there are already nearly 20 of them doing business in France, employing around 460 people. Seven Brazilian investment projects have been recorded since 2003, and two since 2008.

France as a recipient in Europe of Brazilian investment

The presence of Brazilian companies in Europe remains limited. In 2009, the United Kingdom was the recipient of 75% of the Brazilian projects in Europe.

Selected investment projects

- **ALPARTAGAS** : this Brazilian maker of plastic sandals has set its sights on the European market. The group expanded its reach in Europe and in 2008 created a Paris-based French subsidiary in the Ile-de-France region. This location is expected to employ up to 10 people in the coming years.
- **BERACA SABARA QUIMICOS E INGREDIENTES** : in 2008, this Brazilian company announced that it would be creating a subsidiary in Seine-Saint-Denis in Ile-de-France (Paris region) specializing in providing solutions and high-quality raw materials for water treatment, animal nutrition, health and cosmetics. The project was expected to help create about 10 jobs.

FLOW

Number of projects (IFA):

7 (2003-2010)

Number of jobs (IFA):

111 (2003-2010)

STOCK

Number of investment sites in France (Orbis):

30

Number of employees (Orbis):

460

Stock of FDI in France as of Dec 31, 2009:
(Banque de France)

€0.59 billion
33rd place

Number of companies in the Forbes 2000:

33

(1) Data extracted February 17, 2011