

United Kingdom

France is the leading recipient of British investment in Europe. British investments in France grew strongly in 2010 (up 56%). Since 2000, British-owned companies have initiated over 580 projects that have helped to create or maintain over 26,000 jobs.

British companies in France

With 61 new investment projects and 1,968 jobs created, the United Kingdom was the third largest European investor in France in 2010, after Germany and the United States.

Investments by British companies were made primarily in business-to-business services (28%), production activities (25%) and decision-making centers (21%).

There were a considerable number of British investors in the consulting,

engineering and business services sector, with 17% of all foreign investments being made by British companies.

France as a recipient in Europe of British investment

In 2009, France was the leading recipient of job-creating investment from the United Kingdom, receiving 24% of this country's projects in Europe (14% going to Germany and 10% to Spain).

Selected investment projects in 2010

- **ENTYRECYCLE:** this British company decided to build a large recycling and reclamation center for post-consumer materials (tires), coupled with an R&D center. The investment is expected to create nearly 240 jobs in the Nord-Pas de Calais region.
- **AQUALITY TRADING & CONSULTING LTD:** this British firm chose France for its first venture in continental Europe. Specializing in commercial and residential rainwater recycling systems, the company decided to create a subsidiary in the Aquitaine region, which is expected to create 10 jobs.
- **AMBEO:** Ambeo opened a subsidiary in Ile-de-France (Paris region) to develop commercial operations there for a fleet of private jets. Twenty-five jobs are expected to be created at this first site.

FLOW

Number of projects (IFA):

61

Number of jobs (IFA):

1,968

STOCK

Number of investment sites in France (Orbis):

2,426

Number of employees (Orbis):

338,945

Stock of FDI in France as of Dec 31, 2009: (Banque de France)

€102.5 billion

2nd place

Number of companies in the Forbes 2000:

90

(1) Data extracted February 17, 2011

DISTRIBUTION OF PROJECTS BY BUSINESS ACTIVITY

BUSINESS ACTIVITIES	2007	2008	2009	2010	SHARE OF TOTAL	SHARE OF THIS ACTIVITY*
Business-to-business services	32	18	14	17	28%	10%
Production / Manufacture	14	8	5	15	25%	6%
Decision-making center	4	19	7	13	21%	8%
Retail outlets	2	3	5	7	11%	20%
Business-to-consumer services	1	1	2	6	10%	14%
R&D, engineering, design of which R&D	6 2	2 1	3 2	3 3	5% 5%	4% 6%
Logistics	10	2	3	-	-	-
Total	69	53	39	61	100%	8%

* Share of British investments in the total number of investments for each activity.

DISTRIBUTION OF PROJECTS BY BUSINESS SECTOR

BUSINESS SECTORS	2007	2008	2009	2010	SHARE OF TOTAL	SHARE OF THIS SECTOR*
Consulting, engineering and business services	14	12	7	11	18%	17%
Software and IT services	8	12	7	9	15%	13%
Textiles, industrial textiles, clothing and accessories	1	2	2	7	11%	14%
Transport, storage	4	2	4	6	10%	17%
Chemicals, plastics	3	2	2	3	5%	8%
Commerce and distribution	2	3	3	3	5%	13%
Electronic components		1		3	5%	19%
Energy, recycling and other concessions of which renewable energy	2 2		2 1	3 2	5% 3%	3% 2%
Other service activities	8		2	2	3%	12%
Medical/Surgical equipment & devices		1		2	3%	9%
Medications and applied biotechnologies	3	2	1	2	3%	8%
Financial services, banking, insurance	4	2	1	2	3%	13%
Glass, ceramics, minerals, wood, paper	2			2	3%	8%
Agri-food, agriculture and fishing	4	1	1	1	2%	2%
Electrical, electronic, IT equipment	2	2	1	1	2%	3%
Machinery and mechanical equipment		1		1	2%	2%
Metals, metalworking	2		1	1	2%	5%
Telecoms, internet service providers	1	3		1	2%	14%
Perfumes, cosmetics				1	2%	10%
Construction, construction materials	1		1		-	-
Automotive industry	5	4	3		-	-
Electronic goods	1		1		-	-
Hotels, tourism and catering		2			-	-
Aerospace, naval and railway materials	2	1			-	-
Total	69	53	39	61	100%	8%

* Share of British investments in the total number of investments in each business sector.

Key: In 2010, 18% of British investment projects in France were in the consulting, engineering and business services sector. 17% of foreign investments in the consulting, engineering and business services sector were made by British companies.

DISTRIBUTION OF PROJECTS BY HOST REGION

HOST REGION	2007	2008	2009	2010	SHARE OF TOTAL	SHARE OF REGIONAL INVESTMENT*
Ile-de-France (Paris region)	29	28	15	26	43%	11%
Rhône-Alpes	8	5	2	7	11%	5%
Nord-Pas de Calais	2	1	3	5	8%	15%
Provence-Alpes-Côte d'Azur	4		3	5	8%	10%
Aquitaine	3	2	2	4	7%	13%
Bretagne (Brittany)	2	1	1	3	5%	19%
Haute-Normandie	3		3	3	5%	17%
Basse-Normandie	2	1	1	2	3%	13%
Midi-Pyrénées	4	5	5	2	3%	5%
Alsace	2		3	1	2%	3%
Bourgogne (Burgundy)		1		1	2%	10%
Lorraine	2			1	2%	3%
Pays de la Loire	1	3		1	2%	5%
Centre	2	1			-	-
Champagne-Ardenne	1	1	1		-	-
Franche-Comté	1				-	-
Languedoc-Roussillon	1	1			-	-
Limousin	1				-	-
Picardie	1	2			-	-
Poitou-Charentes		1			-	-
Total	69	53	39	61	100%	8%

* Share of total British investment in the total number of investments in each region.

NB: The IFA and France's regional development agencies have not recorded any job-creating British investment projects in 2007-2010 for the following regions: Auvergne, Corse (Corsica) and the "DOM-TOM" overseas territories.

Key: In 2010, 43% of British investment projects in France were located in Ile-de-France (Paris region). British investments accounted for 11% of job-creating foreign investment projects in Ile-de-France (Paris region).

DISTRIBUTION OF PROJECTS BY INVESTMENT TYPE(%)

