

Switzerland

Swiss companies have a proven interest in the French market, where they continue to invest actively. Switzerland was France's sixth largest job-creating foreign investor in 2010.

Swiss companies in France

There are more than 1,700 Swiss companies doing business in France, employing over 160,000 people. In 2010, Switzerland remained France's sixth largest investor with 39 projects that will create or maintain 1,182 jobs.

Nearly two-thirds of the business activities conducted by Swiss companies were in production (46%) and business-to-business services (26%). Eleven percent of all logistics projects in France were made by Swiss companies. Also of note was that

companies in the medications and applied biotechnologies sector made 17% of all the investments in this sector in France.

France as a recipient in Europe of Swiss investment

In 2009, France was the leading recipient of job-creating investment from Switzerland, receiving 29% of this country's projects in Europe, ahead of Germany and the United Kingdom with shares of 26% and 11% of projects, respectively.

Selected investment projects in 2010

- **SWISS POST INTERNATIONAL AG:** Swiss Post took over GBS QLS, a billing and customer relations firm based in Fleury-les-Aubrais (Centre region). The investment made it possible to retain 58 of the company's employees.
- **SGS HOLDING:** Swiss group SGS, which specializes in analysis and certification for the pharmaceutical industry, announced it would be expanding its SGS Cephac facility in Saint-Benoit (Poitou-Charentes region). The plans to develop its immuno-analysis activity are expected to lead to the creation of 50 jobs at the facility.
- **HB-TECH:** the Swiss company specializing in manufacturing, distribution and installing solar photovoltaic systems set up operations in Eckbolsheim in the Alsace region, creating jobs for 10 people.

FLOW

Number of projects (IFA):

39

Number of jobs (IFA):

1,182

STOCK

Number of investment sites in France (Orbis):

1,719

Number of employees (Orbis):

169,000

Stock of FDI in France as of Dec 31, 2009:
(Banque de France)

€42.8 billion
7th place

Number of companies in the Forbes 2000:

48

(1) Data extracted February 17, 2011

DISTRIBUTION OF PROJECTS BY BUSINESS ACTIVITY

BUSINESS ACTIVITIES	2007	2008	2009	2010	SHARE OF TOTAL	SHARE OF THIS ACTIVITY*
Production / Manufacture	13	13	11	18	46%	8%
Business-to-business services	6	7	10	10	26%	6%
Logistics	3	2	2	4	10%	11%
Decision-making center	-	7	4	3	8%	2%
R&D, engineering, design of which R&D	-	2	3	3	8%	4%
	-	2	3	2	5%	4%
Business-to-consumer services	-	-	3	1	3%	2%
Retail outlets	1	-	2	-	-	-
Total	23	31	35	39	100%	5%

* Share of Swiss investments in the total number of investments for each activity.

DISTRIBUTION OF PROJECTS BY BUSINESS SECTOR

BUSINESS SECTORS	2007	2008	2009	2010	SHARE OF TOTAL	SHARE OF THIS SECTOR*
Agri-food, agriculture and fishing	2	3	4	5	13%	12%
Consulting, engineering and business services		1	3	4	10%	6%
Machinery and mechanical equipment	2	3	1	4	10%	10%
Medications and applied biotechnologies		4	5	4	10%	17%
Energy, recycling and other concessions	2	5	3	3	8%	3%
of which renewable energy	1	1		3	8%	3%
Textiles, industrial textiles, clothing and accessories		1	1	3	8%	6%
Transport, storage	2		1	3	8%	9%
Construction, construction materials	1		1	2	5%	10%
Other service activities		1		1	3%	6%
Chemicals, plastics	5	1	2	1	3%	3%
Electrical, electronic, IT equipment		3		1	3%	3%
Medical/Surgical equipment & devices		2		1	3%	5%
Hotels, tourism and catering			1	1	3%	5%
Software and IT services	1	1	3	1	3%	1%
Aerospace, naval and railway materials	1	2	1	1	3%	5%
Metals, metalworking	1	1	1	1	3%	5%
Telecoms, internet service providers			1	1	3%	14%
Financial services, banking, insurance	1		1	1	3%	6%
Glass, ceramics, minerals, wood, paper	2	2	1	1	3%	4%
Commerce and distribution		1	1		-	-
Electronic components			1		-	-
Automotive industry	1				-	-
Electronic goods	1				-	-
Perfumes, cosmetics	1		3		-	-
Total	23	31	35	39	100%	5%

* Share of Swiss investments in the total number of investments in each business sector.

Key: In 2010, 13% of Swiss investment projects in France were in the agri-food, agriculture and fishing sector. 12% of foreign investments in the agri-food, agriculture and fishing sector were made by Swiss companies.

DISTRIBUTION OF PROJECTS BY HOST REGION

HOST REGION	2007	2008	2009	2010	SHARE OF TOTAL	SHARE OF REGIONAL INVESTMENT*
Rhône-Alpes	6	10	6	9	23%	7%
Ile-de-France (Paris region)	2	5	10	8	21%	3%
Alsace	4	4	7	7	18%	23%
Champagne-Ardenne	1			2	5%	8%
Pays de La Loire	1			2	5%	9%
Poitou-Charentes				2	5%	40%
Provence-Alpes-Côte d'Azur	1	2	3	2	5%	4%
Auvergne				1	3%	14%
Basse-Normandie				1	3%	7%
Bretagne (Brittany)		1		1	3%	6%
Centre			2	1	3%	5%
Haute-Normandie	4	1	3	1	3%	6%
Lorraine	1			1	3%	3%
Picardie		1		1	3%	8%
Aquitaine			1		-	-
Bourgogne (Burgundy)	1	1	1		-	-
Languedoc-Roussillon	1	2			-	-
Midi-Pyrénées	1	3	1		-	-
Nord-Pas de Calais		1	1		-	-
Total	23	31	35	39	100%	5%

* Share of total Swiss investment in the total number of investments in each region.

NB: The IFA and France's regional development agencies have not recorded any job-creating Swiss investment projects in 2007-2010 for the following regions: Limousin, Franche-Comté, Corse [Corsica] and the "DOM-TOM" overseas territories.

Key: In 2010, 23% of Swiss investment projects in France were located in the Rhône-Alpes region. Swiss investments accounted for 7% of job-creating foreign investment projects in the Rhône-Alpes region.

DISTRIBUTION OF PROJECTS BY INVESTMENT TYPE (%)

