



By becoming a member of the IFA Partners Network, you will be clearly demonstrating your willingness to assist foreign investors as they implement investment projects in France.

Over 30 firms have joined forces with us since 2005, enabling us to offer international investors a broader range of customized services. These firms have all been carefully selected by the IFA to ensure that the services they offer are specifically tailored to investors' needs and expectations at every step of the foreign investment value chain in France: law firms, tax consultancies, HR specialists and design offices.

They have subsequently been able not only to build contacts with foreign companies among the IFA's prospects, but also to play an active role in various events jointly organized with the IFA in the 23 countries where the Agency has a presence. As one of the IFA's responsibilities is to propose new measures to the French government to improve France's investment attractiveness, partners are welcome to contribute towards this process. Join us today!

DAVID APPIA,  
Ambassador for  
International  
Investment,  
Chairman and CEO  
of the IFA.

"The IFA operates in accordance with its public service remit in strict adherence with its values and commitments made to the companies it deals with to provide complimentary, confidential services."

SPHERE  
PUBLIQUE

## IFA PARTNERS NETWORK

The Invest in France Agency (IFA) is the national agency responsible for promoting and facilitating international investment in France. It also coordinates initiatives to promote France's investment attractiveness. The IFA Network operates worldwide, with offices in France as well as in North and South America, Europe, the Middle East and Asia. In France, the IFA works in partnership with regional development agencies to offer international investors outstanding business opportunities and customized services.

**For further information, please visit:**  
[www.investinfrance.org](http://www.investinfrance.org)



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## HOW TO JOIN

To join the IFA Partners Network, an official request must be made to the Head of the Communications & Media Unit at the IFA headquarters in Paris. An initial meeting will then be organized to discuss your expertise and motives for joining, as well as to present the IFA Partners Network in more detail.

Once you have notified us of your desire to join the IFA Partners Network, your application will be presented to the Chairman & CEO of the IFA.

As soon as your application has been accepted, the partnership agreement will be forwarded for you to sign. Once the agreement has been returned, an action plan for the first year of the partnership will be drawn up in the following two weeks.

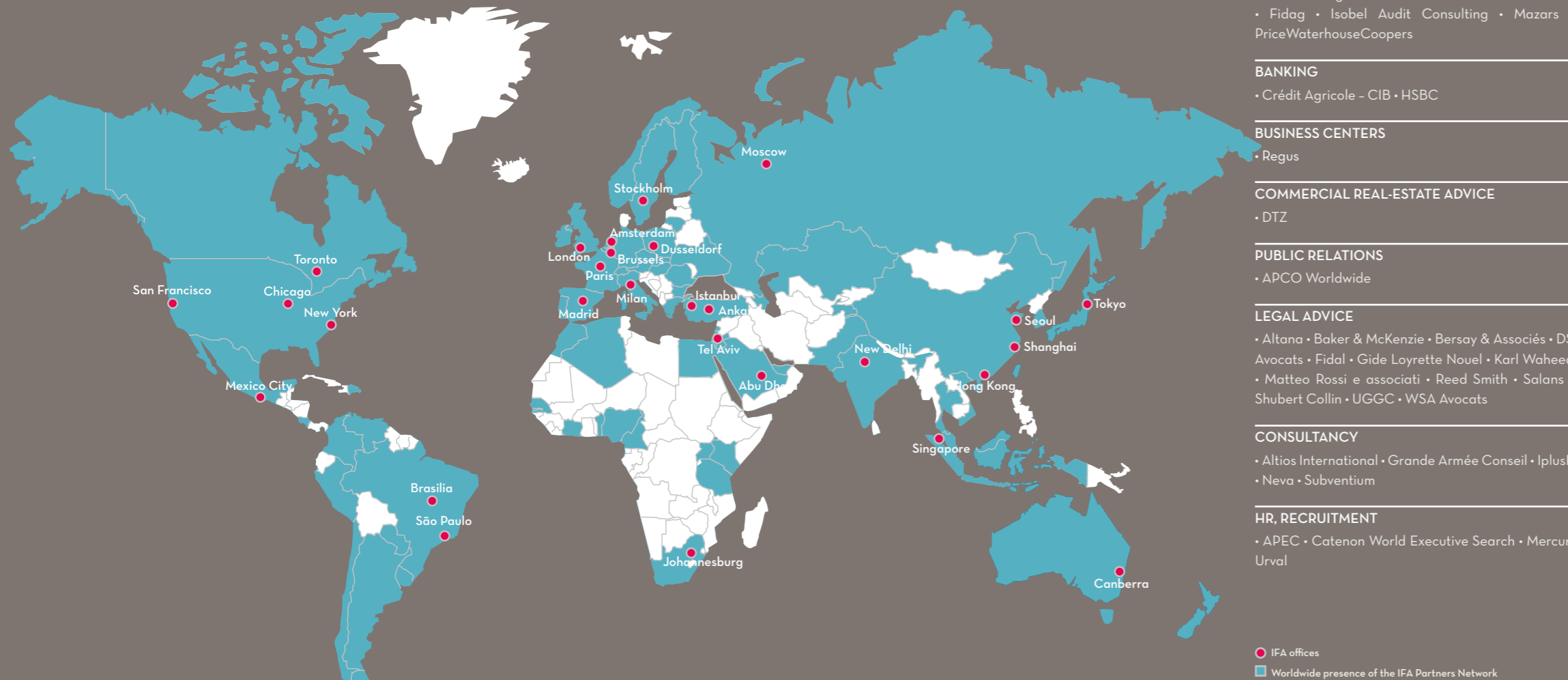


# BECOME AN ATTRACTIVE PARTNER

## JOIN THE NETWORK



## IFA PARTNERS NETWORK: WORLDWIDE PRESENCE



The Invest in France Agency (IFA) is the national agency responsible for promoting and facilitating international investment in France.

The IFA reports to the Minister for the Economy, Finance and Industry and the Minister for Agriculture, Food, Fishing, Rural and Regional Development and is the leading authority on France's business image abroad and attractiveness to investment.

The IFA network operates across France and worldwide through 23 offices. The IFA works in partnership with regional development agencies to provide customized services to international investors.

### MISSIONS:

- Encouraging and facilitating international investment to create sustainable employment in France.
- Helping to improve France's business image in the world.
- Proposing new measures to the French government to improve France's attractiveness to investment.
- Analyzing the competitive international investment environment.

### BUILDING PARTNERSHIPS IN A SINGLE NETWORK

To date, the IFA boasts around 40 partnerships with institutional bodies in France (such as the Union of French Chambers of Commerce and Industry Abroad - UCIFFE; the National Committee of French Foreign Trade Advisors - CNCCEF; Paris Europlace; INSEAD; and the France Tourism Development Agency - Atout France), other national economic development agencies (CIPA China; APEX Brazil; Invest India) and commercial partners in the IFA Partners Network.

The purpose of these partnerships is twofold:

- To encourage foreign investment in France.
- To promote France's business image with decision-makers.

### ACCOUNTING AND AUDITING

- Audit & Diagnostic • Caderas Martin SA • Deloitte
- Fidag • Isobel Audit Consulting • Mazars • PriceWaterhouseCoopers

### BANKING

- Crédit Agricole - CIB • HSBC

### BUSINESS CENTERS

- Regus

### COMMERCIAL REAL-ESTATE ADVICE

- DTZ

### PUBLIC RELATIONS

- APCO Worldwide

### LEGAL ADVICE

- Altana • Baker & McKenzie • Bersay & Associés • DS Avocats • Fidal • Gide Loyrette Nouel • Karl Waheed • Matteo Rossi e associati • Reed Smith • Salans • Shubert Collin • UGGC • WSA Avocats

### CONSULTANCY

- Altios International • Grande Armée Conseil • IplusF • Neva • Subventium

### HR, RECRUITMENT

- APEC • Catenon World Executive Search • Mercuri Urval

## BUSINESS OPPORTUNITIES

### BECOME A STRATEGIC PARTNER

Two-year agreement. Membership fee: €10,000

■ Exclusive partnership opportunity with the IFA's annual flagship publication "Doing Business in France": you will be offered the chance to work with experts from the IFA to explain a specific issue, illustrating your expertise and complementing the information your company already proposes to foreign investors. "Doing Business in France" is a working reference guide to the legal and tax business environment in France. Its 8,000 copies are distributed to prospective investors in the 23 countries where the IFA has a presence.

■ Joint organization of business-to-business seminars addressing an issue explored in "Doing Business in France". IFA offices will contribute to your event by inviting their contacts.

■ Invitations from IFA experts to speak at "Investors Club" business seminars organized by the IFA in France. The purpose of these seminars is to raise awareness among the Chinese, Japanese, Korean, Brazilian and Indian business communities of France's increasing attractiveness to investment, while remaining attentive to the obstacles they perceive to setting up business in the country.

■ Possibility of building relations with investors who wish to contact IFA Partners, in strict adherence with IFA values (confidentiality / complimentary advice to potential investors).

■ Contributions from partners to IFA training sessions.

■ Receive 100 copies of "Doing Business in France" along with other promotional documents published by the IFA to distribute among your contacts.

■ Visibility in the "IFA Partners Network" section of the IFA website, with a link towards partner websites. This global site [www.investinfrance.org](http://www.investinfrance.org) is available in 12 different languages.

■ Access to IFA publications and communication materials, particularly regular briefings on topical issues, country briefings and maps illustrating foreign investment patterns.

■ Visibility in the IFA's communication vehicles, particularly the quarterly newsletter and posts on the IFA blog.

■ Take part in events organized by the IFA with foreign business communities in France or abroad: meet prospective investors and optimize your networking.

## IMAGE-BUILDING OPPORTUNITIES

As a partner, you may also take part in special event-based or media campaigns designed to boost the profile of participants with the French Finance and Regional Development Ministries and the IFA's contacts, including valuable speaking opportunities. A separate partnership agreement will be signed in such cases to specify the necessary terms and conditions.