

Canada

New Canadian investment projects in France increased markedly in 2010.

Canadian companies in France

There are around 280 Canadian companies doing business in France, employing some 30,000 people. In 2010, the number of new Canadian investment projects rose sharply (up 65%), improving Canada's ranking by one place, making it the 12th largest investor in France, with 28 projects that will create or maintain 1,133 jobs.

This surge is due to the strong growth of investments in production activities, which accounted for 32% of Canadian investments, followed by decision-making centers (21%) and business-to-business services (18%). Canadian businesses in the medications and applied biotechnologies sector made

13% of all the investments in this sector in France in 2010.

There was a very high concentration of investments in two regions: Rhône-Alpes (39%) and Ile-de-France (Paris region) (29%).

France as a recipient in Europe of Canadian investment

In 2009, France was the second largest recipient of job-creating investment from Canada, with 19% of investment projects, after the United Kingdom, which is the leading destination for Canadian investments, hosting 32% of the country's projects in Europe.

Selected investment projects in 2010

- **WESTPORT INNOVATION:** Vancouver-based Westport Innovations is a global leader in low-emission alternative fuel technologies like compressed natural gas (CNG) and liquefied natural gas (LNG). Locating its European headquarters to Lyon (Rhône-Alpes region) reflects the company's desire to expand and consolidate its operations in France.
- **MAGNA INTERNATIONAL:** this Canadian motor vehicle equipment manufacturer announced that it will be investing €18 million at its Henriville plant (Lorraine region). The facility manufactures stamped and steel-rimmed body parts for vehicles and is expected to hire an additional 75 employees.

FLOW

Number of projects (IFA):

28

Number of jobs (IFA):

1,133

STOCK

Number of investment sites in France (Orbis):

280

Number of employees (Orbis):

30,000

Stock of FDI in France as of Dec 31, 2009: (Banque de France)

€4.8 billion

13th place

Number of companies in the Forbes 2000:

62

(1) Data extracted February 17, 2011

DISTRIBUTION OF PROJECTS BY BUSINESS ACTIVITY

BUSINESS ACTIVITIES	2007	2008	2009	2010	SHARE OF TOTAL	SHARE OF THIS ACTIVITY*
Production / Manufacture	3	4	1	9	32%	4%
Decision-making center	2	7	6	6	21%	4%
Business-to-business services	7	6	7	5	18%	3%
R&D, engineering, design of which R&D	2 1	1 1	3 3	4 4	14% 14%	5% 8%
World / European Headquarters	-	-	-	3	11%	8%
Logistics	-	-	-	1	4%	3%
Total	14	18	17	28	100%	4%

* Share of Canadian investments in the total number of investments for each activity.

DISTRIBUTION OF PROJECTS BY BUSINESS SECTOR

BUSINESS SECTORS	2007	2008	2009	2010	SHARE OF TOTAL	SHARE OF THIS SECTOR*
Software and IT services	2	4	5	5	18%	7%
Consulting, engineering and business services	1	1	3	3	11%	5%
Energy, recycling and other concessions	2			3	11%	3%
Electrical, electronic, IT equipment		1		3	11%	9%
Medications and applied biotechnologies		1	1	3	11%	13%
Chemicals, plastics				2	7%	5%
Automotive industry	2			2	7%	6%
Medical/Surgical equipment & devices				2	7%	9%
Other service activities	1	2		1	4%	6%
Electronic goods	2			1	4%	9%
Machinery and mechanical equipment		1	1	1	4%	2%
Metals, metalworking		1	1	1	4%	5%
Financial services, banking, insurance				1	4%	6%
Agri-food, agriculture and fishing	1		1		-	-
Construction, construction materials		2			-	-
Commerce and distribution	1				-	-
Electronic components			1		-	-
Hotels, tourism and catering	1		1		-	-
Aerospace, naval and railway materials	1	3	1		-	-
Telecoms, internet service providers		1			-	-
Textiles, industrial textiles, clothing and accessories			1		-	-
Transport, storage		1	1		-	-
Total	14	18	17	28	100%	4%

* Share of Canadian investments in the total number of investments in each business sector.

Key: In 2010, 18% of Canadian investment projects in France were in the software and IT services sector. 7% of foreign investments in the software and IT services sector were made by Canadian companies.

DISTRIBUTION OF PROJECTS BY HOST REGION

HOST REGION	2007	2008	2009	2010	SHARE OF TOTAL	SHARE OF REGIONAL INVESTMENT*
Rhône-Alpes	1	6	5	11	39%	8%
Ile-de-France (Paris region)	4	2	6	8	29%	3%
Aquitaine			2	1	4%	3%
Bourgogne (Burgundy)				1	4%	10%
Bretagne (Brittany)		1		1	4%	6%
Champagne-Ardenne	1	1		1	4%	4%
"DOM-TOM" overseas territories		1	1	1	4%	50%
Haute-Normandie	2			1	4%	6%
Lorraine				1	4%	3%
Poitou-Charentes				1	4%	20%
Provence-Alpes-Côte d'Azur	1	3	1	1	4%	2%
Basse-Normandie	1				-	-
Franche-Comté		1			-	-
Midi-Pyrénées	1	2	1		-	-
Nord-Pas de Calais	2	1	1		-	-
Pays de la Loire	1				-	-
Total	14	18	17	28	100%	4%

* Share of total Canadian investment in the total number of investments in each region.

NB: The IFA and France's regional development agencies have not recorded any job-creating Canadian investment projects in 2007-2010 for the following regions: Auvergne, Alsace, Centre, Languedoc-Roussillon, Picardie, Limousin and Corse (Corsica).

Key: In 2010, 39% of Canadian investment projects in France were located in the Rhône-Alpes region. Canadian investments accounted for 8% of job-creating foreign investment projects in the Rhône-Alpes region.

DISTRIBUTION OF PROJECTS BY INVESTMENT TYPE (%)

