



Press Release

Invest in France Agency Appoints New North America President

September 14, 2009 – The Invest in France Agency is pleased to announce the appointment of Philippe Yvergniaux as its new North America director. As President, Mr. Yvergniaux will be charged with leading efforts to promote France as an ideal business destination for North American business looking to expand in the European market.

Having worked in foreign investment and development more than 20 years, Yvergniaux brings with him a combination of global field work and leadership experience. In his most recent post with the Agency, Mr. Yvergniaux served as the director of the UK and Ireland office. Yvergniaux has also worked on various projects on the African continent as well as in Haiti and Indonesia.

“Despite these turbulent economic times, France remains one of the most popular destinations for foreign investment,” said Philippe Yvergniaux. “France offers many incentives to companies looking to expand their operations abroad. It is a privilege to be given this opportunity to share these advantages with prospects here in the U.S. and in Canada. Now more than ever companies need to explore their options and I am here to help them do so.”

Philippe Yvergniaux has worked with Invest in France since 2005. Prior to joining the agency, he worked with regional French investment promotion agencies in northern and western France. Yvergniaux began his professional career in engineering. His first assignment as a civil engineer took him to French Guiana and Nicaragua. In addition to English and French, he speaks Spanish, Bahasa and Haitian Creole.

Mr. Yvergniaux received an undergraduate degree in engineering from the Ecole Polytechnique, Palaiseau. Also, he holds a Ph.D. in mechanics from INP Grenoble. In his relocation to New York, Philippe Yvergniaux brings with him his wife and four children.